

NEWS RELEASE



FORUM RESEARCH INC.

FOR IMMEDIATE RELEASE

Mayor Tory unites former adversaries - poll

Favoured among oldest, wealthiest, Chow voters too

TORONTO April 13th, 2016 - In a random sampling of public opinion taken by the Forum Poll™ among 858 Toronto voters, as many as 7-in-10 approve of the job John Tory is doing as mayor (71%), and this is especially the case among the oldest (75%), females (73%) rather than males (68%), the wealthiest (74%), in the downtown (76%) and among university grads (74%). Of note, close to one half of Doug Ford voters from the last election approve of Tory (45%), as do two thirds of Olivia Chow voters (63%).

"Tory has proved to be the great uniter. He has managed to make allies out of two thirds of the Chow camp, and almost half of Ford nation, which is no mean feat," said Forum Research President, Dr. Lorne Bozinoff.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at lbozinoff@forumresearch.com or at (416) 960-9603.

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TORONTO

April 13th, 2016

HIGHLIGHTS:

- As many as 7-in-10 approve of the job John Tory is doing as mayor (71%).
- "Tory has proved to be the great uniter. He has managed to make allies out of two thirds of the Chow camp, and almost half of Ford nation, which is no mean feat," said Forum Research President, Dr. Lorne Bozinoff.

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Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 858 randomly selected voters in Toronto, Ontario. The poll was conducted on April 12th, 2016.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at www.forumresearch.com/polls.asp

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Mayor Tory Approval - Trending

%	Sample	Approve
April 13 th , 2016	858	71
March 23 rd , 2016	908	72
February 23 rd , 2016	836	71
January 29 th , 2016	586	76
January 25 th , 2016	549	73
December 29 th , 2015	802	75
November 16 th , 2015	812	77
August 2 nd , 2015	892	72
July 16 th , 2015	825	74
June 8 th , 2015	822	69
May 5 th , 2015	822	72
April 11 th , 2015	865	71
March 15 th , 2015	520	72
February 21 st , 2015	807	65
January 25 th , 2015	843	67

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Approval of Mayor Tory

'Overall, do you approve or disapprove of the job John Tory is doing as mayor?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	858	184	135	168	182	189	461	397
Approve	71	66	73	68	75	75	68	73
Disapprove	29	34	27	32	25	25	32	27

Region

%	Total	The former City of Toronto + East York	North York	Etobicoke + York	Scarborough
Sample	858	351	164	191	152
Approve	71	76	69	69	65
Disapprove	29	24	31	31	35

Last Mayoral Vote

%	Total	Doug Ford	John Tory	Olivia Chow	Someone else
Sample	858	143	359	133	65
Approve	71	45	89	63	63
Disapprove	29	55	11	37	37

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